

# THE CROUCH HARBOUR AUTHORITY

## MINUTES OF THE CROUCH HARBOUR AUTHORITY ZOOM MEETING

HELD ON

14<sup>TH</sup> JULY 2021

**CHAIRMAN:** E Buckley

**PRESENT:** T Dann, S Hollington, J James, R Lingard, K Wickham

**APOLOGIES:** D Adams, R Coyle, S Olley, D Sperring

**IN ATTENDANCE:** Susan Harrison Harbour Master

MEMBERS OF THE PUBLIC:

### PART I (GOLD)

(Matters of a non-confidential nature taken with the public and press present).

68 *New Member*

Apologies from Councillor David Sperring representing Rochford District Council who was unable to attend his first meeting due to a prior engagement.

69 *Chairman's Announcements*

There were no announcements.

70 **MINUTES OF AUTHORITY MEETING HELD ON 21<sup>ST</sup> APRIL 2021**

It was proposed by Mr Wickham and seconded by Mr James that Part 1 be approved as a correct record. All in favour. Agreed.

There were no matters arising from the Minutes.

71 *CHA Public Perception and Value for Money*

#### **Discussion:**

Mr Wickham reported that he understood Rochford District Council were offering their services not only in PR but other sections to the community and to other Companies. He is waiting to hear back from them with further information.

The Chairman has also been making enquiries with PR Agencies and is waiting to hear back from them to see what ideas they have. He reported that he had drawn up a resume of what the CHA stood for and the duties they carried out and would send it out to the members for their comment.

If CHA decided to proceed, before going to the Agencies members would need a definitive plan of what the CHA want to achieve from the exercise.

The Harbour Master expressed caution going down the PR route.

The first thing that the CHA needed to address was to decide what information to put on the CHA Website which gave clarity what the CHA was trying to do. The Chairman said he would like to have an independent set of eyes going through the website and that was why he had contacted a copywriter.

Members were then invited to make comments.

Mr James referred to the old Management Plan, although 26 years old was in his opinion a brilliant document that set out everything that the CHA needed to get across. He said that he felt the way ahead was for the CHA to get the publication updated and publicized as a working document that everybody could refer to.

To consider approaching the Essex University and ask them to look at the Management Plan to see what ideas they would have as a rewrite of that document. Members were asked whether this should be pursued. Mr Wickham said he was not keen for the University to be approached but then went on to say that he would be happy for further details to be obtained from them in the first instance.

**Decision:**

- Agreed to investigate rewriting the old Management Plan.
- To investigate a PR Statement for the Website.

**Action Items:**

- Edwin Buckley to circulate CHA Resume to members.
- Edwin Buckley to update members on feedback from the PR Agencies.
- Ken Wickham to update members once feedback was received from RDC.
- To keep this item on the agenda for forthcoming meetings to keep it moving forward.
- Edwin Buckley to get in contact with the Essex University and find out details and costings. The outcome to be discussed at the next meeting.

**To be Actioned by:** Edwin Buckley & Ken Wickham

**All in Favour:** 6/6 agreed.

72 **MINUTES OF THE ADVISORY COMMITTEE MEETING HELD ON 7<sup>TH</sup> JULY 2021**

72.1 The Chairman ran through the Minutes.

Mr Wickham reported that there was an issue with some members who thought the signboards that the CHA had put up at Hullbridge and SWF were incorrect, this had been followed up by a separate report of his comments.

Mr Wickham also referred to the notes he had sent out to the Advisory members with reference to “the Beating of the Bounds” meeting, which he believed had some effect and had given clarity to those members who were absent on the day.

73 Any Other Business:

There were no matters arising.

There being no further business the meeting concluded at 7.55 p.m.